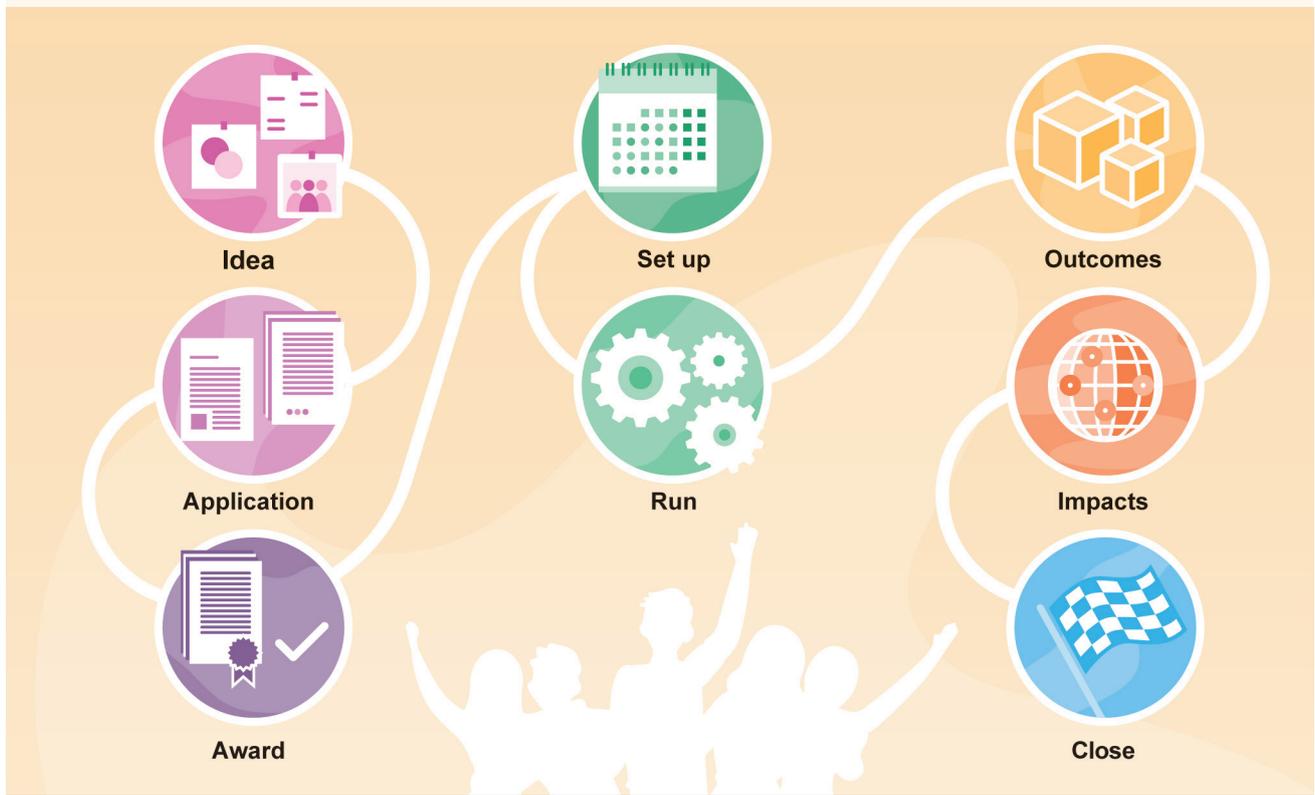


## Where Can You Involve the Public during the Research Cycle?



### Idea

- Research context
- Topic relevance
- Overlooked aspects
- Community relationship to topic
- Identification, introductions to potential collaborators
- Stakeholder engagement

### Application

- Communications
- Refining key messages
- User-based design
- Review

### Award

- Negotiations
- Staff recruitment (interview panels)
- Ethical considerations & approval

### Set up

- Governance (transparency & accountability)
- Terms of reference
- Data management plans

### Run

- Training & development
- Citizen science
- Outreach
- Oversight
- Grant reporting
- Project management
- Stakeholder management

### Outcomes

- Communications
- Understanding target audience
- Refining key messages
- Accessible language
- Engaging audiences
- Alternative dissemination

### Impacts

- Communications
- Knowledge dissemination
- Campaigning
- Policy impact
- Bridging disciplines
- Advocating
- Reaching diverse stakeholders

### Close

- Grant Reporting
- Reflective learning
- Archiving